

CONTEST TERMS AND CONDITIONS

1. Eligibility

The “Freeze Frame Video Challenge” (hereinafter, the “Contest”) is open only to customers of MRCOOL, LLC, (“MRCOOL”) customers who are legal residents of the United States and Canada, and over the age of eighteen (18). All federal, state, local, and municipal laws and regulations apply. Any persons under contract with or employed by MRCOOL are ineligible to enter. Internet access and a valid e-mail address are required to enter the contest. All finalists must submit original video file to MRCOOL upon request before they are deemed finalists. To receive prizes they must fill out a W9 for tax purposes. Void where prohibited.

2. Agreement to Rules:

By participating, you agree to be fully and unconditionally bound by these rules (the “Rules”), and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of MRCOOL. As final and binding as it relates to the Contest. The Contest is subject to Applicable Law.

3. Contest period

Entries will be accepted online starting October 2nd, 2023 and ending November 24th, 2023. All online entries must be received by November 24th, 2023 at 11:59PM CST.

4. How to Enter:

After a purchase of a MRCOOL piece of equipment, any willing contest participant will create a video about or featuring their new unit. Any derogatory or negative material about the product disqualifies the person from the contest. The video must be posted on Facebook, the @MRCOOL Facebook account must be tagged, and the post must include the hashtag #mrcoolfreezeframe. Failing to include the hashtag will result in your video not being reviewed and included in the judging process. The entry must be posted publicly and it must be shareable. Copyrighted materials are prohibited in video submissions

Limit one (1) submission per household. The entry must fulfill all Contest requirements, as specified, to be eligible to win a prize. Entries that are not complete or do not adhere to the Rules or specifications may be disqualified at the sole discretion of MRCOOL.

5. Prize

Ten (10) semi-finalists will be chosen out of the entries and from that point, there will be a total of five (5) winners. Four (4) of which will be “Finalists,” receiving \$200 (USD) each, and one being the “Grand Prize Winner” which will receive \$4,000 (USD). No other prize substitution permitted.

The prize is non-transferrable. Acceptance of prize constitutes permission for MRCOOL to use Finalists’ name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by Applicable Law.

6. Winner Selection and notification

Finalists will be chosen by an impartial jury from the MRCOOL marketing team. No entrants personally familiar with MRCOOL staff will be eligible to avoid conflicts of interest with potential jurors. Finalists will be selected on December 8th, 2023, and the grand prize winner will be announced on December 25th, 2023.

Winners will be notified via direct message (DM) to the winning account within five (5) days following the winner selection. Winners will also be posted to the MRCOOL social media pages. MRCOOL shall have no liability for a winner's failure to receive notices due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information. If the selected winner cannot be contacted, is ineligible, fails to claim the prize within fifteen (15) days from the time award notification was sent, or fails to timely return a completed and executed declaration and releases as required, prize may be forfeited and an alternate winner selected. Upon notification of win, the contestant must be able to provide an address to send the prize to as well as be able to fill out a W9 form that will be provided.

7. General Conditions

MRCOOL reserves the right, to disqualify any individual it finds, in its sole discretion, to be tampering with the entry process or the operation of the Contest; to be acting in violation of these Official Rules; to be acting in a unethical or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person, as determined by MRCOOL.

Except where prohibited, by participating in the Contest and winning any prize, winner consents to the use of his/her name, photo and/or likeness, biographical information, entry and statements attributed to winner (if true) for advertising, marketing, testimonial, and promotional purposes, including without limitation, inclusion in MRCOOL’s newsletters, and on the MRCOOL website located at www.mrcool.com, without additional compensation. All finalists must be able to send an original copy of the submission to the MRCOOL marketing department.

By participating in this Contest, you acknowledge that you have read these Rules and agree to abide by them and by the decisions of MRCOOL, which are final and binding on all matters pertaining to the Contest.

8. Limitations of Liability

MRCOOL is not responsible for late, lost, illegible, misdirected entries and MRCOOL does not assume responsibility for any error, omission, interruption, or deletion on submission.

9. Taxes and Duties

MRCOOL is not responsible for payment of the duties, taxes or other financial obligations related to the prizes awarded, which are in charge of the winning natural or legal persons.

10. Privacy

Participation in the campaign involves the participants expressing acceptance that their personal data is to be stored and processed by MRCOOL. View MRCOOL's [privacy policy](#) for more information.