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Mark: MRCOOL



US Serial Number: 86352066

Application Filing Date: Jul. 30, 2014

US Registration Number: 4699546

Registration Date: Mar. 10, 2015

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: May 14, 2020

Publication Date: Dec. 23, 2014

## Mark Information

Mark Literal Elements: MRCOOL

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of a stylized image of a polar bear facing to the right and walking over a mound, and to the right of that image the stylized block letters "MRCOOL".

Color(s) Claimed: Color is not claimed as a feature of the mark.

Design Search Code(s): 03.01.14 - Polar bears; Koala bears; Grizzly bears; Black bears; Bears, polar; Bears, koala; Bears other than Panda bears  
26.17.09 - Lines, curved; Curved line(s), band(s) or bar(s); Bars, curved; Bands, curved

## Goods and Services

### Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

For: Clothing, namely shirts, pants and hats

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 1(a)

First Use: Jul. 09, 2014

Use in Commerce: Jul. 10, 2014

## Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

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## Current Owner(s) Information

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**Owner Name:** MRCOOL LLC

**Owner Address:** 614 House Road  
Boaz, KENTUCKY UNITED STATES 42027

**Legal Entity Type:** LIMITED LIABILITY COMPANY

**State or Country Where Organized:** TENNESSEE

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## Attorney/Correspondence Information

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### Attorney of Record

**Attorney Name:** Julie A. Tennyson

**Attorney Primary Email Address:** [jtennyson@marcumtennyson.com](mailto:jtennyson@marcumtennyson.com)

**Attorney Email Authorized:** Yes

### Correspondent

**Correspondent Name/Address:** Julie A. Tennyson  
MARCUM TENNYSON PLLC  
PO Box 9551  
Paducah, KENTUCKY UNITED STATES 42002

**Phone:** 2705345135

**Correspondent e-mail:** [jtennyson@marcumtennyson.com](mailto:jtennyson@marcumtennyson.com) [jultenn6@yahoo.com](mailto:jultenn6@yahoo.com)

**Correspondent e-mail Authorized:** Yes

### Domestic Representative - Not Found

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## Prosecution History

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Date	Description	Proceeding Number
May 14, 2020	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
May 14, 2020	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	68973
May 14, 2020	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	68973
Mar. 21, 2020	TEAS SECTION 8 & 15 RECEIVED	
Mar. 10, 2020	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Mar. 10, 2015	REGISTERED-PRINCIPAL REGISTER	
Dec. 23, 2014	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Dec. 23, 2014	PUBLISHED FOR OPPOSITION	
Dec. 03, 2014	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Nov. 17, 2014	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 13, 2014	ASSIGNED TO EXAMINER	83705
Aug. 13, 2014	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Aug. 07, 2014	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Aug. 06, 2014	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 02, 2014	NEW APPLICATION ENTERED IN TRAM	

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## TM Staff and Location Information

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### TM Staff Information - None

### File Location

**Current Location:** TMEG LAW OFFICE 102

**Date in Location:** May 14, 2020

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## Assignment Abstract Of Title Information

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### Summary

**Total Assignments:** 1

**Registrant:** MRCOOL LLC

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### Assignment 1 of 1

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**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [5336/0427](#)

**Pages:** 3

Date Recorded: Aug. 04, 2014

Supporting Documents: [assignment-tm-5336-0427.pdf](#)

**Assignor**

Name: [INGRAM'S WATER & AIR EQUIPMENT LLC](#)  
Execution Date: Aug. 01, 2014  
Legal Entity Type: LIMITED LIABILITY COMPANY  
State or Country Where Organized: KENTUCKY

**Assignee**

Name: [MRCOOL LLC](#)  
Legal Entity Type: LIMITED LIABILITY COMPANY  
State or Country Where Organized: TENNESSEE  
Address: 1315 COLLEGE STREET  
CLARKSVILLE, TENNESSEE 37040

**Correspondent**

Correspondent Name: DEBORA MCCORMICK / GREENBERG & LIEBERMAN  
Correspondent Address: 1425 K STREET NW, SUITE 350  
WASHINGTON, DC 20005

**Domestic Representative - Not Found**