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Mark: GEOCOOL RELIABLE ENERGY-SAVING COMFORT



US Serial Number: 85697286

Application Filing Date: Aug. 07, 2012

US Registration Number: 4316665

Registration Date: Apr. 09, 2013

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: A Sections 8 and 15 combined declaration has been accepted and acknowledged.

Status Date: Apr. 19, 2018

Publication Date: Jan. 22, 2013

Mark Information

Mark Literal Elements: GEOCOOL RELIABLE ENERGY-SAVING COMFORT

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of geocool logo "geo" is in the color green "cool" is in the color black the leaf above the wording is in the color green the tagline is "reliable energy saving comfort" and it is black.

Color Drawing: Yes

Color(s) Claimed: The color(s) green and black is/are claimed as a feature of the mark.

Disclaimer: "ENERGY-SAVING"

Design Search Code(s): 05.03.25 - Leaf, single; Other leaves

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Renewable energy, namely, solar energy, wind energy and geothermal energy

International Class(es): 004 - Primary Class

U.S Class(es): 001, 006, 015

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 07, 2012

Use in Commerce: Aug. 07, 2012

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44E: No

Filed 44E: No

Currently 66A: No

Filed 66A: No

Currently No Basis: No

Filed No Basis: No

Current Owner(s) Information

Owner Name: JOI HOLDING LLC

Owner Address: 68 REMINGTON WAY
HICKORY, KENTUCKY UNITED STATES 42051

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country KENTUCKY
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Julie Tennyson

Attorney Primary jtennyson@marcumtennyson.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Julie Tennyson
Name/Address: Marcum Tennyson PLLC
PO Box 9551
PADUCAH, KENTUCKY UNITED STATES 42002

Phone: 270-534-5135

Fax: 270-443-9606

Correspondent e-mail: jtennyson@marcumtennyson.com jtennyson@marcumtennyson.com
rcumtennyson.com

Correspondent e-mail Yes
Authorized:

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Sep. 15, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Apr. 19, 2018	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Apr. 19, 2018	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	30006
Apr. 19, 2018	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	30006
Apr. 09, 2018	TEAS SECTION 8 & 15 RECEIVED	
Apr. 09, 2018	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Apr. 09, 2013	REGISTERED-PRINCIPAL REGISTER	
Jan. 22, 2013	PUBLISHED FOR OPPOSITION	
Jan. 03, 2013	NOTICE OF PUBLICATION	
Jan. 02, 2013	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Dec. 17, 2012	LAW OFFICE PUBLICATION REVIEW COMPLETED	66213
Dec. 17, 2012	ASSIGNED TO LIE	66213
Dec. 04, 2012	APPROVED FOR PUB - PRINCIPAL REGISTER	
Dec. 04, 2012	EXAMINER'S AMENDMENT ENTERED	88888
Dec. 04, 2012	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Dec. 04, 2012	EXAMINERS AMENDMENT E-MAILED	6328
Dec. 04, 2012	EXAMINERS AMENDMENT -WRITTEN	83184
Dec. 04, 2012	ASSIGNED TO EXAMINER	83184
Aug. 16, 2012	NOTICE OF DESIGN SEARCH CODE MAILED	
Aug. 15, 2012	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Aug. 10, 2012	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: TMEG LAW OFFICE 108

Date in Location: Apr. 19, 2018

Assignment Abstract Of Title Information

Summary

Total Assignments: 1

Registrant: Ingram, Jason O

Assignment 1 of 1

Conveyance: ASSIGNS THE ENTIRE INTEREST

Reel/Frame: [7410/0843](#)

Pages: 2

Date Recorded: Sep. 01, 2021

Supporting Documents: [assignment-tm-7410-0843.pdf](#)

Assignor

Name: [INGRAM, JASON O.](#)

Execution Date: Sep. 01, 2021

Legal Entity Type: INDIVIDUAL

Citizenship: UNITED STATES

Assignee

Name: [JOI HOLDING LLC](#)

Legal Entity Type: LIMITED LIABILITY COMPANY

State or Country Where Organized: KENTUCKY

Address: 68 REMINGTON WAY
HICKORY, KENTUCKY 42051

Correspondent

Correspondent Name: JULIE TENNYSON

Correspondent Address: PO BOX 9551
PADUCAH, KY 42002

Domestic Representative - Not Found

Proceedings

Summary

Number of Proceedings: 2

Type of Proceeding: Opposition

Proceeding Number: [91265416](#)

Filing Date: Oct 14, 2020

Status: Terminated

Status Date: Oct 01, 2021

Interlocutory Attorney: JENNIFER ELGIN

Defendant

Name: Delta T, LLC

Correspondent Address: ANDREW D. DORISIO
DICKINSON WRIGHT PLLC
300 WEST VINE STREET, SUITE 1700
LEXINGTON KY UNITED STATES , 40507

Correspondent e-mail: dwtrademarks@dickinsonwright.com , adorisio@dickinsonwright.com , ncoleman@dickinsonwright.com , lswain@dickinsonwright.com

Associated marks

Mark	Application Status	Serial Number	Registration Number
POWERCOOL	Published For Opposition	88816716	

Plaintiff(s)

Name: Jason Ingram and JOI Holding LLC

Correspondent Address: JULIE TENNYSON
MARCUM TENNYSON PLLC
PO BOX 9551
PADUCAH KY UNITED STATES , 42002

Correspondent e-mail: jtennyson@marcumtennyson.com , jultenn6@yahoo.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
MR. COOL - STAY COOL	Section 8 and 15 - Accepted and Acknowledged	85387180	4170521
MRCOOL COMFORT MADE SIMPLE	Section 8 and 15 - Accepted and Acknowledged	86227539	4806473
MRCOOL	Registered	88276341	5827643
MRCOOL SMART HVAC CONTROLLER	Registered	88250365	5957370
GEOCOOL RELIABLE ENERGY-SAVING COMFORT	Section 8 and 15 - Accepted and Acknowledged	85697286	4316665
COOLGUARD	Registered	88796945	6162563
MRCOOL BLADE BECAUSE WE BLOW MORE	Notice of Allowance - Issued	88614812	
TROPICOOOL	Second Extension - Granted	88849088	
TUBERCOOL	Fourth Extension - Granted	88607979	
COST TO COOL	ABANDONED-FAILURE TO RESPOND OR LATE RESPONSE	90047222	
	Report Completed Suspension Check - Case Still Suspended	90254698	

Prosecution History			
Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Oct 14, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Oct 14, 2020	Nov 23, 2020
3	INSTITUTED	Oct 14, 2020	
4	D MOT TO DISMISS: FRCP 12(B)	Nov 23, 2020	
5	SUSP PEND DISP OF OUTSTNDNG MOT	Dec 08, 2020	
6	P MOT TO AMEND PLEADING/AMENDED PLEADING	Dec 14, 2020	
7	ANSWER TO AMENDED PLEADING DUE	Jan 14, 2021	
8	ANSWER	Feb 12, 2021	
9	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Mar 24, 2021	
10	SUSPENDED	Mar 24, 2021	
11	D CHANGE OF CORRESP ADDRESS	Jun 16, 2021	
12	MOT TO AMEND APPLICATION	Sep 27, 2021	
13	BD DECISION: OPP DISMISSED	Sep 30, 2021	
14	TERMINATED	Oct 01, 2021	

Type of Proceeding: Opposition

Proceeding Number: [91264430](#)

Filing Date: Aug 26, 2020

Status: Pending

Status Date: Aug 26, 2020

Interlocutory Attorney: MIKE WEBSTER

Defendant

Name: Progenomics LLC

Correspondent Address: ANDREW T. RISSLER
PATEL & ALMEIDA, P.C.
16830 VENTURA BLVD., SUITE 360
ENCINO CA UNITED STATES , 91436

Correspondent e-mail: trademarks@paiplaw.com

Associated marks			
Mark	Application Status	Serial Number	Registration Number
COOL HUMAN	Opposition Pending	88742743	

Plaintiff(s)

Name: Joi Holding LLC and Jason Ingram

Correspondent Address: JULIE TENNYSON
MARCUM TENNYSON PLLC
PO BOX 9551

PADUCAH KY UNITED STATES , 42002

Correspondent e-mail: jtennyson@marcumtennyson.com , jultenn6@yahoo.com

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TUBERCOOL	Fourth Extension - Granted	88607979	
COST TO COOL	ABANDONED-FAILURE TO RESPOND OR LATE RESPONSE	90047222	

Prosecution History

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 26, 2020	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 26, 2020	Oct 05, 2020
3	INSTITUTED	Aug 26, 2020	
4	D APPEARANCE / POWER OF ATTORNEY	Oct 05, 2020	
5	ANSWER	Oct 05, 2020	
6	D MOT FOR EXT W/ CONSENT	Apr 02, 2021	
7	EXTENSION OF TIME GRANTED	Apr 02, 2021	
8	D MOT FOR EXT W/ CONSENT	Apr 30, 2021	
9	EXTENSION OF TIME GRANTED	Apr 30, 2021	
10	P MOT FOR EXT W/ CONSENT	Jul 30, 2021	
11	EXTENSION OF TIME GRANTED	Jul 30, 2021	
12	P MOT FOR EXT W/ CONSENT	Sep 14, 2021	
13	EXTENSION OF TIME GRANTED	Sep 14, 2021	