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**Mark:** HVAC DIRECT

HVAC DIRECT

**US Serial Number:** 77872222

**Application Filing Date:** Nov. 13, 2009

**US Registration Number:** 3848915

**Registration Date:** Sep. 14, 2010

**Register:** Principal

**Mark Type:** Trademark

**TM5 Common Status Descriptor:**



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

**Status:** A Section 15 declaration has been acknowledged.

**Status Date:** Mar. 10, 2016

**Publication Date:** May 04, 2010

**Notice of Allowance Date:** Jun. 29, 2010

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## Mark Information

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**Mark Literal Elements:** HVAC DIRECT

**Standard Character Claim:** Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

**Mark Drawing Type:** 4 - STANDARD CHARACTER MARK

**Disclaimer:** "HVAC"

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## Goods and Services

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**Note:**

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks \*..\* identify additional (new) wording in the goods/services.

**For:** HVAC units

**International Class(es):** 011 - Primary Class

**U.S Class(es):** 013, 021, 023, 031, 034

**Class Status:** ACTIVE

**Basis:** 1(a)

**First Use:** Nov. 12, 2009

**Use in Commerce:** Dec. 05, 2009

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## Basis Information (Case Level)

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**Filed Use:** No

**Currently Use:** Yes

**Filed ITU:** Yes

**Currently ITU:** No

**Filed 44D:** No

**Currently 44E:** No

**Filed 44E:** No

**Currently 66A:** No

**Filed 66A:** No

**Currently No Basis:** No

**Filed No Basis:** No

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## Current Owner(s) Information

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**Owner Name:** JOI HOLDING LLC

**Owner Address:** 48 REMINGTON WAY  
HICKORY, KENTUCKY UNITED STATES 42051

**Legal Entity Type:** CORPORATION

**State or Country** KENTUCKY  
**Where Organized:**

## Attorney/Correspondence Information

### Attorney of Record

**Attorney Name:** Julie Tennyson

**Docket Number:** Hvac direct

**Attorney Primary** [jtennyson@marcumtennyson.com](mailto:jtennyson@marcumtennyson.com)

**Attorney Email** Yes

**Email Address:**

**Authorized:**

### Correspondent

**Correspondent** Julie Tennyson

**Name/Address:** Marcum Tennyson PLLC  
PO Box 9551  
Paducah, KENTUCKY UNITED STATES 42002

**Phone:** 270-534-5135

**Correspondent e-mail:** [jtennyson@marcumtennyson.com](mailto:jtennyson@marcumtennyson.com) [jultenn6@yahoo.com](mailto:jultenn6@yahoo.com)  
[o.com](mailto:o.com)

**Correspondent e-mail** Yes  
**Authorized:**

### Domestic Representative - Not Found

## Prosecution History

Date	Description	Proceeding Number
Jun. 16, 2021	AUTOMATIC UPDATE OF ASSIGNMENT OF OWNERSHIP	
Oct. 23, 2019	SEC. 15 ACKNOWLEDGEMENT - E-MAILED	
Oct. 23, 2019	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 23, 2019	REGISTERED - SEC. 15 ACKNOWLEDGED	76293
Oct. 23, 2019	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	76293
Oct. 23, 2019	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76293
Oct. 23, 2019	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76293
Sep. 16, 2019	TEAS SECTION 8 & 9 RECEIVED	
Sep. 16, 2019	TEAS SECTION 15 RECEIVED	
Sep. 14, 2019	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Mar. 10, 2016	TTAB RELEASE CASE TO TRADEMARKS	62101
Mar. 10, 2016	CANCELLATION TERMINATED NO. 999999	62101
Mar. 10, 2016	CANCELLATION DENIED NO. 999999	62101
Sep. 26, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 - E-MAILED	
Sep. 26, 2015	REGISTERED - SEC. 8 (6-YR) ACCEPTED	71378
Sep. 26, 2015	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	71378
Sep. 17, 2015	TEAS SECTION 8 RECEIVED	
Sep. 17, 2015	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 14, 2015	COURTESY REMINDER - SEC. 8 (6-YR) E-MAILED	
Aug. 25, 2015	CANCELLATION INSTITUTED NO. 999999	62101
Sep. 14, 2010	REGISTERED-PRINCIPAL REGISTER	
Aug. 10, 2010	NOTICE OF ACCEPTANCE OF STATEMENT OF USE E-MAILED	
Aug. 09, 2010	LAW OFFICE REGISTRATION REVIEW COMPLETED	77976
Aug. 09, 2010	ALLOWED PRINCIPAL REGISTER - SOU ACCEPTED	
Jul. 26, 2010	STATEMENT OF USE PROCESSING COMPLETE	66530
Jul. 02, 2010	USE AMENDMENT FILED	66530
Jul. 26, 2010	CASE ASSIGNED TO INTENT TO USE PARALEGAL	66530
Jul. 02, 2010	TEAS STATEMENT OF USE RECEIVED	
Jun. 29, 2010	NOA E-MAILED - SOU REQUIRED FROM APPLICANT	
May 04, 2010	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 04, 2010	PUBLISHED FOR OPPOSITION	
Mar. 26, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	77976

Mar. 23, 2010	ASSIGNED TO LIE	77976
Mar. 05, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Mar. 05, 2010	TEAS/EMAIL CORRESPONDENCE ENTERED	88889
Mar. 05, 2010	CORRESPONDENCE RECEIVED IN LAW OFFICE	88889
Mar. 05, 2010	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
Mar. 04, 2010	NOTIFICATION OF NON-FINAL ACTION E-MAILED	6325
Mar. 04, 2010	NON-FINAL ACTION E-MAILED	6325
Mar. 04, 2010	NON-FINAL ACTION WRITTEN	83190
Feb. 19, 2010	ASSIGNED TO EXAMINER	83190
Nov. 19, 2009	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Nov. 17, 2009	NEW APPLICATION ENTERED IN TRAM	

## TM Staff and Location Information

### TM Staff Information - None

#### File Location

**Current Location:** TMEG LAW OFFICE 103

**Date in Location:** Oct. 23, 2019

## Assignment Abstract Of Title Information

### Summary

**Total Assignments:** 1

**Registrant:** Ingram, Jason Owens

### Assignment 1 of 1

**Conveyance:** ASSIGNS THE ENTIRE INTEREST

**Reel/Frame:** [7319/0404](#)

**Pages:** 2

**Date Recorded:** Jun. 07, 2021

**Supporting Documents:** [assignment-tm-7319-0404.pdf](#)

### Assignor

**Name:** [INGRAM, JASON](#)

**Execution Date:** Jun. 07, 2021

**Legal Entity Type:** INDIVIDUAL

**Citizenship:** No Citizenship Found

### Assignee

**Name:** [JOI HOLDING LLC](#)

**Legal Entity Type:** CORPORATION

**State or Country Where Organized:** KENTUCKY

**Address:** 48 REMINGTON WAY  
HICKORY, KENTUCKY 42051

### Correspondent

**Correspondent Name:** JULIE TENNYSON

**Correspondent Address:** PO BOX 9551  
PADUCAH, KY 42002

### Domestic Representative - Not Found

## Proceedings

### Summary

**Number of Proceedings:** 1

### Type of Proceeding: Cancellation

**Proceeding Number:** [92062101](#)

**Filing Date:** Aug 24, 2015

**Status:** Terminated

**Status Date:** Mar 10, 2016

**Interlocutory Attorney:** MARY CATHERINE FAINT

**Defendant****Name:** Jason Owens Ingram**Correspondent Address:** ANTHONY M Verna III  
VERNA LAW  
445 HAMILTON AVE, STE 1102  
WHITE PLAINS NY UNITED STATES , 10601**Correspondent e-mail:** [anthony@vernalaw.com](mailto:anthony@vernalaw.com)**Associated marks**

Mark	Application Status	Serial Number	Registration Number
HVAC DIRECT	Section 15 - Acknowledged	<a href="#">77872222</a>	<a href="#">3848915</a>

**Plaintiff(s)****Name:** Brock Air Products, Inc.**Correspondent Address:** ROGER H BORA  
THOMPSON HINE LLP  
10050 INNOVATION DRIVE, SUITE 400  
DAYTON OH UNITED STATES , 45342**Correspondent e-mail:** [doCKET@thompsonhine.com](mailto:doCKET@thompsonhine.com) , [trademarks@thompsonhine.com](mailto:trademarks@thompsonhine.com) , [roger.bora@thompsonhine.com](mailto:roger.bora@thompsonhine.com)**Prosecution History**

Entry Number	History Text	Date	Due Date
1	FILED AND FEE	Aug 24, 2015	
2	NOTICE AND TRIAL DATES SENT; ANSWER DUE:	Aug 25, 2015	Oct 04, 2015
3	PENDING, INSTITUTED	Aug 25, 2015	
4	D APPEARANCE / POWER OF ATTORNEY	Sep 01, 2015	
5	ANSWER	Sep 07, 2015	
6	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Dec 02, 2015	
7	SUSPENDED	Dec 02, 2015	
8	P MOT TO SUSP W/ CONSENT PEND SETTL NEGOTIATIONS	Jan 07, 2016	
9	SUSPENDED	Jan 07, 2016	
10	W/DRAW OF PET FOR CANCELLATION	Mar 04, 2016	
11	BD DECISION: DISMISSED W/O PREJ	Mar 10, 2016	
12	TERMINATED	Mar 10, 2016	